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USAID WATER SECURITY, SANITATION, AND HYGIENE DATA & ANALYTICS (WSSH D&A) ACTIVITY

BACKGROUND

WHO and UNICEF estimate that achieving universal access to water and sanitation (Sustainable Development Goal 6) will require quadrupling the current rate of progress in providing access to these services (JMP, 2023). To reach this ambitious goal and advance broader water security objectives, investments in water security, sanitation, and hygiene (WSSH) must be appropriately targeted, cost-effective, equitable, and rooted in evidence. Improving the use of data in routine decisions can play a key role in addressing global WSSH challenges.

The USAID Water Security, Sanitation, and Hygiene Data & Analytics (WSSH D&A) Activity is a global five-year (2023–2028) activity focused on increasing the use of data and analytics to accelerate progress towards a water-secure world. The Activity aims to enable USAID to increase the use of data to improve programming in the near term and strengthen the data ecosystem of the broader WSSH sectors in the longer term.

The Activity is implemented by SEGURA Consulting in collaboration with a consortium of partners including Akvo, EnCompass, Itad, and Tetra Tech.

WSSH D&A KEY OBJECTIVES

USAID's WSSH D&A Activity will work in collaboration with government, development partners, and local stakeholders to accelerate progress towards universal access to water and sanitation along with sustainable and equitable management of water resources by strengthening the global WSSH data landscape and increasing data-informed decision-making. WSSH D&A's key objectives include:



STRENGTHENING THE WSSH DATA LANDSCAPE

Guided by a diverse expert advisory panel, WSSH D&A will elevate global WSSH data efforts and highlight the benefits of using data in WSSH through a series of research briefs and interactive virtual events. WSSH D&A will also deploy grants to invest in promising digital public goods that support use of WSSH data and facilitate data sharing by grantees.



SUPPORTING DATA-INFORMED DECISIONS

WSSH D&A will develop new demand-driven and user-friendly decision support tools and engage with Missions to identify actionable insights from the tools. Additionally, the team will provide training to ensure decision-makers have knowledge of and access to a range of decision support solutions.



MONITORING WSSH ACCELERATION RESULTING FROM USAID'S SYSTEM STRENGTHENING WORK

Aligned with the Global Water Strategy, USAID High Priority Countries (HPCs) increasingly seek to monitor the WSSH context and impact of system strengthening efforts on the rate of WSSH progress in target areas. To enable this type of monitoring across the Agency's WSSH portfolio, WSSH D&A will implement an annual survey each year of the Activity for Missions that choose to participate via buy-in.



PROVIDING TAILORED, EVIDENCE-INFORMED DECISION SUPPORT

WSSH D&A will provide on-demand customized support to USAID Operating Units to enable evidence-informed decision-making. These tailored offerings will be procured through buy-ins and may include a range of WSSH-related data and analytical services.

CONTACT INFORMATION

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