

PURPOSE OF THE PLAN

- The Water for the World Act requires that each High Priority Country develop a costed, evidence-based, and resultsoriented country plan that will be included as an annex to the Global Water Strategy.
- These brief plans are an opportunity for WASH teams to articulate priorities over the five-year strategy period.
- Country plans should be context specific, results-oriented and GWS aligned.



3/11/2023

PROCESS FOR DEVELOPING THE PLAN

| Steps | Details | Timeframe |
|-------------------------------------|--|------------------|
| Launch process with Mission | Washington-initiated virtual meeting to kick off process | November |
| Mission drafts Country plan | WASH Lead develops, drafts and socializes the Plan with Mission DC WASH Backstop will provide support | December-January |
| Open comment period & clearance | Draft will have an open comment period for Mission and Washington staff. Clearance through Mission and Washington. | February |
| Launch with government counterparts | Country Plans will be discussed and socialized with government counterparts Encourage a high-level event | March |



PLAN STRUCTURE (10-15 PAGES)

- I. Country WASH Context
- II. Political landscape
- III. Results Framework/ Mission Investment Linkages to GWS
- IV. Budget, Targets, and Expected Results
- V. Annex internal use only





KENYA PLAN EXPECTED RESULTS

From 2022 to 2028, USAID activities are estimated to provide Kenya with:

I.6 million people

gaining access to basic or improved water services (7.5% of current need)

I million people

gaining access to basic or improved sanitation services (2.6% of current need)

110

WASH sector institutions strengthened

\$130 million

mobilized for the WASH sector

\$16.5 million

mobilized in climate financing

APPROACH TO INVESTMENT

 This new portfolio takes a bifurcated approach to WASH programming that reflects the different contexts, challenges, and opportunities that exist within Kenya, and is centered on two geographic regions:

Western Kenya:

- Water Security: The investments in this region are centered on sustainable water service delivery in largely water-rich and populationdense counties. This marries effective management of the water resources concentrated in Kenya's most important watersheds with professionalized services in the cities and small towns throughout the region.
- Sanitation and Hygiene: The investments in this region focus on strengthening markets for sanitation and hygiene products to meet the growing demand for household sanitation in a region where open defecation is quite low. In addition, these investments include a focus on waste treatment to protect health gains.

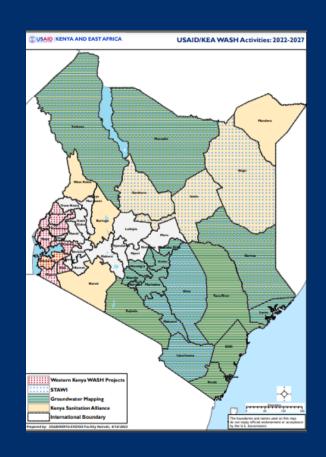


— APPROACH TO INVESTMENT

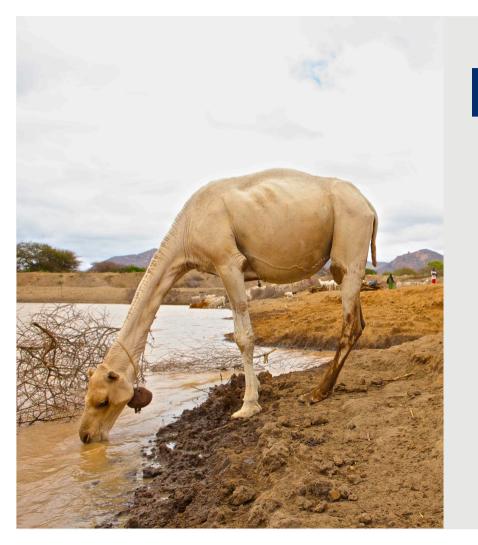
Arid and Semi-Arid Lands:

- Water Security: The investments in this region focus on strengthening resilience and expanding economic opportunities through management of water resources, expansion of sustainable water services, and improved use of water within agriculture and livestock market systems. In a drought-prone region, these investments strengthen both water and food security, harmonizing Feed the Future and WASH investments as well as USAID's humanitarian and development efforts to save lives and protect development gains.
- Sanitation and Hygiene: Investments focus on catalyzing key changes in behaviors for the adoption of household sanitation, as open defecation remains quite high in this region. Approaches are often adapted to the pastoralist and semi-pastoralist environment to reach the greatest number of people.





9/8/2022



APPROACH TO INVESTMENT

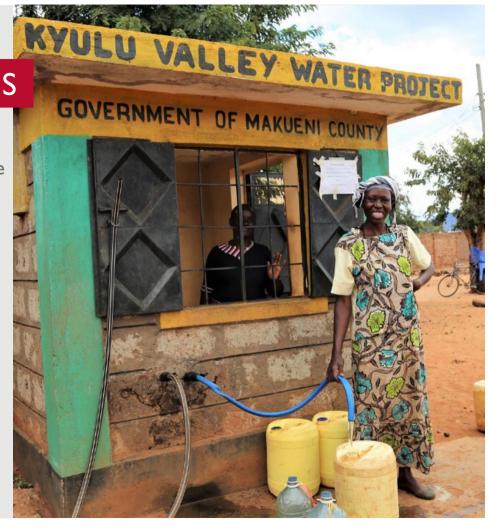
Underpinning all investments is a focus on governance and financing

USAID views these as foundational objectives that cut across and support all others. With effective policies, country-led processes, and institutions capable of implementing them, USAID believes Kenya will attract investment from both domestic and external sources, leading to a cycle of increased capacity, greater investor confidence, increased sector finance, and accelerated coverage of water and sanitation services.

INVESTMENT MECHANISMS

Since January 2022, USAID/KEA has awarded over \$100 million in new activities to further the Agency's progress in achieving the GWS goal:

- STAWI
- Western Kenya Water Project
- Western Kenya Sanitation Project
- Kenya Sanitation Enabling Environment Project
- Groundwater Mapping Project
- WASH-FIN-2
- Livestock Market Systems' Water Security Program





OPERATING PRINCIPLES

- Empower Kenyans to drive their own development: Kenyan-owned, Kenyan-led, Kenyan-managed.
- Use data and evidence to guide decision-making while also addressing critical sector data gaps.
- Incorporate resilience into all activities, particularly in the context of investing in climate-resilient water and sanitation infrastructure and withstanding shocks and stresses.
- Take a systems approach focused on catalytic investments to improve the enabling environment for sustainable WASH service provision.
- Integrate gender equality and social inclusion principles throughout programming.

— ALIGNING INVESTMENTS WITH THE GWS

Goal: improve health, prosperity, stability, and resilience through improved water resources management and increased access to safe drinking water, sanitation and hygiene

Strengthen governance, financing, institutions & markets Increase equitable access to safe, sustainable, & climate-resilient services, & hygiene behaviors

Improve climateresilient conservation & management of freshwater resources & associated ecosystems

Anticipate and reduce conflict and fragility related to water

KENYA SANITATION ENABLING ENVIRONMENT PROJECT

WESTERN KENYA WASH PROJECTS

WASHFIN 2.0

STAWI

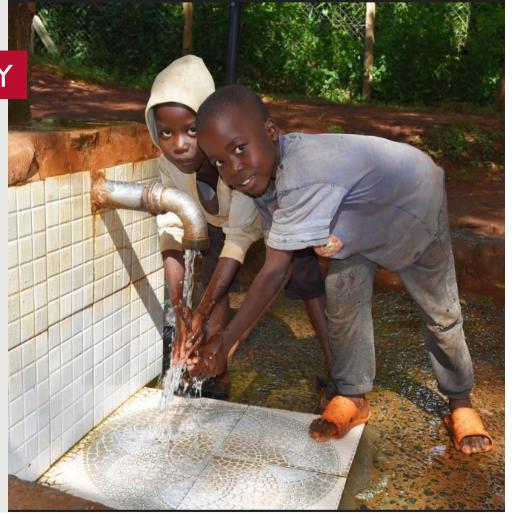
GROUNDWATER MAPPING PROJECT

LIVESTOCK MARKET SYSTEMS WATER SECURITY PROGRAM



ENGAGEMENT STRATEGY

- Formal agreements with MOWSI, MOH, COG, and target counties
- Active member of the WASH Development Partner Group
- Formal and informal relationships with DPs such as UNICEF, UNESCO, Embassy of the Netherlands, and the World Bank.
- Active network of private sector partners in water supply, sanitation services, and menstrual hygiene. Through this network, it elevates the innovations from the private sector and provides catalytic investments to pilot and scale up new models for service delivery and market growth.



Questions and Discussion

