



## COMMUNICATION AND KNOWLEDGE MANAGEMENT PROJECT II

2021 - 2026 | IMPLEMENTED BY: [ENCOMPASS LLC](#) | CONTRACT VALUE: \$12,007,995

The USAID Global Waters Communication and Knowledge Management Project II (CKM II) provides services that spotlight and share the thought leadership and efforts of [USAID's Center for Water Security, Sanitation, and Hygiene](#) and partners supporting USAID's implementation of the [U.S. Government Global Water Strategy](#).

### DESIGNED WITH DIVERSE AUDIENCES IN MIND

Global Waters CKM II is designed to:

- Connect water security, sanitation and hygiene and other sector experts to usable data and evidence through events, events, interactive datasets, and co-designed learning tools that improve program outcomes and results.
- Synthesize complex information into digestible resources for development professionals, global and national leaders, and the American public.
- Increase awareness and understanding of progress and results of USAID's Water for the World activities.
- Engage people in relevant ways to support learning and spur innovation, adaptation, and reflection on USAID's water security, sanitation, hygiene, and water resources management programs.

### EVIDENCE-BASED STORY-TELLING

We will shine a light on insights hiding in dense reports and datasets for storytelling and interactive data visualization. Global Waters CKM II leverages sector expertise, data analysis, and critical content to create and curate narratives, visuals, and multimedia that resonate with diverse audiences.

### KEY ACTIVITIES

Global Waters CKM II will initiate bold new efforts and tools that leverage today's digital environment to enhance human connections. We will support the production of interactive publications like the [Water and Development Report](#) and results, use analytics to improve users' experience on [GlobalWaters.org](#), and tap into collective expertise to curate engaging content for blogs, webinars, and other media.

### STAY INFORMED



Visit [GlobalWaters.org](#) to access research, evaluations, technical briefs, tools, and resources gleaned from USAID staff, implementing partners, and the development community.



Follow [@USAIDWater](#) for the latest news and information related to water, sanitation, hygiene, and water resource management.



Read how USAID and partners are contributing to a water-secure world on [Global Waters Stories](#).