

To improve the health and well-being of women and communities touched by the apparel industry

Long-term Outcomes

1. Key water, sanitation + hygiene (WASH) practices are adopted in communities

2. Quality water resources and sanitation services are available, accessible and sustainably managed in communities

Intermediate Outcomes

1. Households demand improved WASH

2. Household investments in WASH assets and services are accelerated

3. Enabling environment for WASH investments and water stewardship BMPs of government agencies, private sector and civil society is improved

Near-term Outcomes

1. Women's agency and self-efficacy in WASH decision making are advanced

2. Household access to improved WSS financing in target communities is accelerated

3. Stakeholders are aggregated around proven WASH investments and water stewardship BMPs

Outputs



1.1 Knowledge, life skills and capacity of women to champion WASH enhanced



1.2 Capacity and support from men to champion WASH and equality for women enhanced



1.3 Skill of women and youth enhanced on planning and community-based management of drinking water



1.4 Women and youth leaders make village council accountable for ensuring access to drinking water for all



2.1 Awareness of water and sanitation financing options and importance is increased



2.2 Supply of affordable WSS financing increased in target communities



2.3 Institutional ecosystem of support for WSS finance is secured (state and district institutions by Water.org, local government by WaterAid)

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3.1 International and national industry partners engaged to increase private-sector engagement in WASH and water stewardship



3.2 Stakeholders engaged and mechanism for information sharing and collaboration created



3.3 Tools and best practices for water stewardship compiled and piloted



3.4 Districtwide water-security planning and water-quality surveillance system developed

Demand Generation

- P.A.C.E. training of women
- P.A.C.E. champions
- Stories of change and process documentation
- Male engagement meetings
- Male champions
- Stories of change and process documentation

Supply Generation

- P.A.C.E. workshop on loan education
- Water.org agreements and activities with UNICEF and RB
- Mobilize water credit lending
- Mobilize supply-side enterprise to offer WSS products and services
- Mobilize MFIs + FIs

Enabling Environment Strengthening

- Mobilize state-level partnerships
- Mobilize national and state government-level partnerships
- Water security plan
- Engage with industry partners (private sector and civil society) to improve engagement in WASH
- Participation in committees
- Grant making
- Research funding
- Stakeholder mapping and engagement
- Advisory committees
- Disseminations (workshops, forum participations, etc.)
- Best practice research
- Pilot BMPs
- Application and refinement of tools